

2003 Half-Year Results

Conference call

8 September 2003

Highlights



Six months ended 30 June 2003

Solid growth in top line and in all levels of operating profitability

- driven by good performance of underlying business and positive contribution of tequila 1800
- > partly off-set by strong negative impact of currency
- Slight decline in net income due to return of tax rate to its normalised higher level

H1 2003 % change % change €million at costant exchange actual **Net sales** 332.7 +16.7% +8.5% +4.8% **EBITDA** 78.9 +13.2% **EBITA** 70.9 +13.5% +4.9% 56.9 +16.8% +6.1% **EBIT** +8.3% -1.5% **Pretax before minorities** 51.4 28.0 -5.2% -12.6% **Net income**

Highlights Sales Profitability Financials Outlook

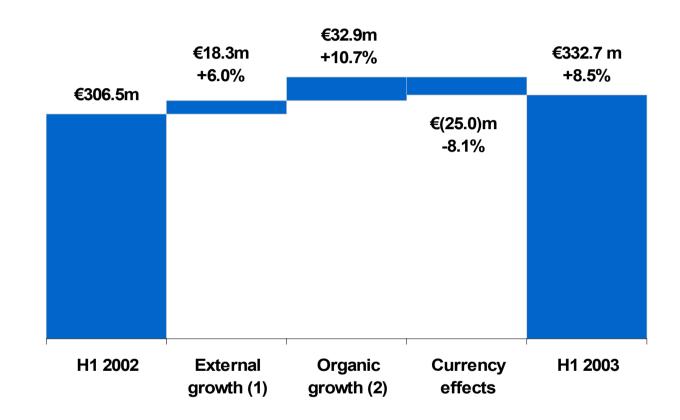
Overview



Sales growth analysis

+10.7% organic growth

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- (1) Tequila 1800 distribution agreement
- (2) At constant exchange rates



Sales by region and business area

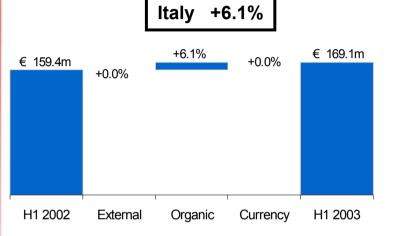


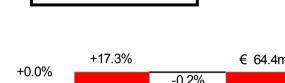
Net sales by region

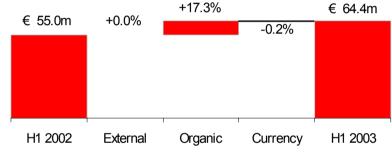
Sustained underlying growth across the three regions

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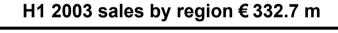


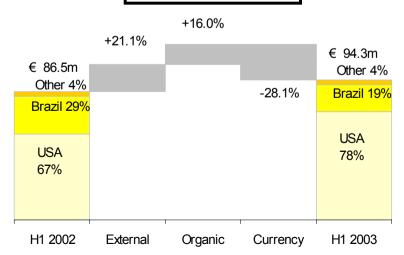


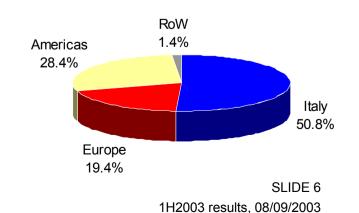


Europe +17.1%









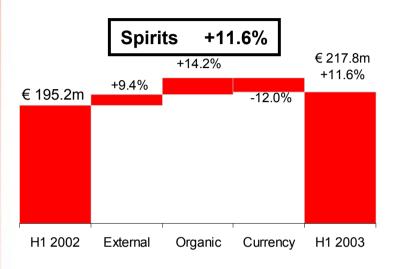


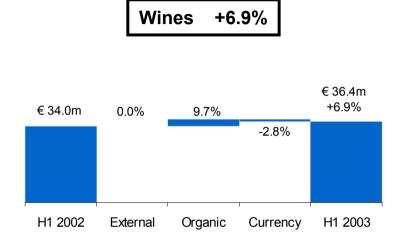
Net sales by segment

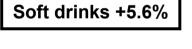
Positive trend in all business segments

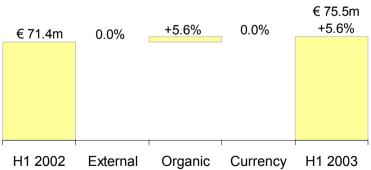
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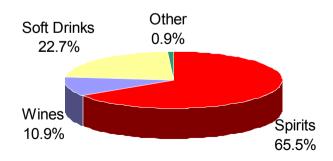








H1 2003 sales by segment € 332.7 m





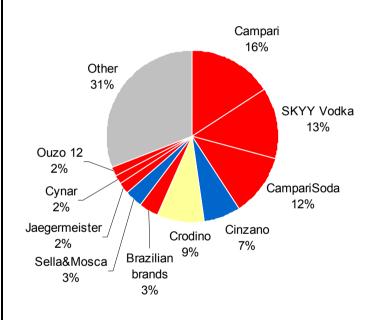
SLIDE 7 1H2003 results, 08/09/2003

Performance of key brands

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H1 2002/H1 2003 change in value	% change at costant exchange	% change actual
Snirito		
Spirits	4.50/	5.00 /
Campari ⁽¹⁾	+1.5%	-5.0%
CampariSoda	+2.1%	+2.1%
SKYY (2)	+27.1%	+4.0%
Cynar	-6.9%	-7.0%
Ouzo 12	+16.0%	+14.5%
Brazilian brands	+9.5%	-32.6%
Jaegermeister (3)	+4.3%	+3.9%
Wines		
Cinzano sparkling wines	+7.4%	+6.7%
Cinzano vermouths	+13.3%	+7.0%
Sella & Mosca	+2.9%	+2.8%
Soft drinks		
Crodino	+3.4%	+3.4%
Carbonated soft drinks	+9.9%	+9.9%





- (1) Excl. Campari Mixx
- (2) Incl. SKYY Vodka and SKYY flavoured vodkas
- (3) Agency brand



Profitability by business area

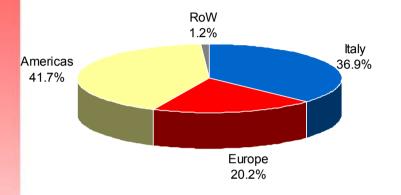


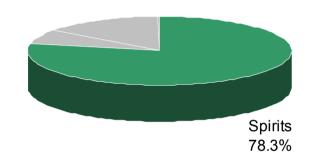
Spirits

H1 2003 spirits sales by region (€ 217.8 m)

H1 2003 Group's trading profit by segment (spirits € 71.6 m)







	% on s	ales	% change	of which:		
	H1 2003	H1 2002	H1 2003/H1 2002	external	organic	currency
Net sales	100.0%	100.0%	+11.6%	9.4%	14.2%	-12.0%
Gross margin	67.4%	67.3%	+11.8%	6.0%	16.5%	-10.8%
Trading profit	32.9%	34.0%	+7.9%	3.4%	15.0%	-10.5%

- Increase in organic profitability as % of sales (+15% in trading profit vs.
 +14.2% in sales) is off-set by tequila 1800 dilutive effect
- > As a result, trading margin is down from 34% to 32.9% on sales

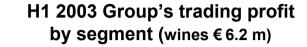


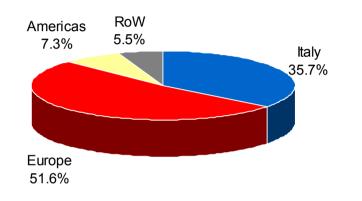
Wines

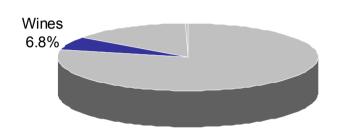
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H1 2003 wines sales by region (€ 36.4m)







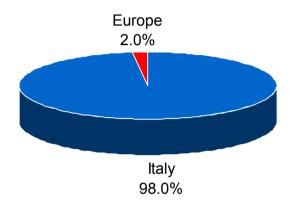
	% on s	ales	% change	of which:		
	H1 2003	H1 2002	H1 2003/H1 2002	external	organic	currency
Net sales	100.0%	100.0%	6.9%	0.0%	9.7%	-2.8%
Gross margin	47.7%	48.5%	5.2%	0.0%	8.2%	-3.0%
Trading profit	17.0%	17.9%	1.5%	0.0%	5.5%	-4.0%

- > Good performance of trading profit limits the negative impact of currency
- Dilution in trading margin (from 17.9% to 17.0% on sales) is caused by higher marketing expenditure on Cinzano and unfavourable product sales mix

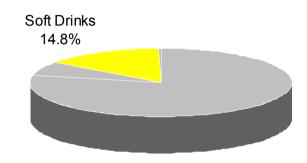


Soft drinks

H1 2003 soft drinks sales by region (€ 75.5m)



H1 2003 Group's trading profit by segment (soft drinks € 13.5 m)



	% on sales		% change	of which:		
	H1 2003	H1 2002	H1 2003/H1 2002	external	organic	currency
Net sales	100.0%	100.0%	5.6%	0.0%	5.6%	0.0%
Gross margin	44.6%	44.5%	5.9%	0.0%	5.9%	0.0%
Trading profit	17.8%	18.3%	2.7%	0.0%	2.7%	0.0%

- > Positive trend in trading profit is limited by
 - > stronger sales growth in less profitable soft drinks vs. Crodino
 - > concentration of media spending on carbonated soft drinks in Q2





Financial Results



Consolidated trading profit

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	H1 2	003	H1 2	002	Change
	€m	%	€m	%	%
Net turnover	332.7	100.0%	306.5	100.0%	8.5%
Cost of materials	(113.9)	-34.2%	(102.9)	-33.6%	10.7%
Production costs (1)	(20.7)	-6.2%	(23.4)	-7.6%	-11.3%
COGS	(134.6)	-40.5%	(126.3)	-41.2%	6.7%
Gross profit	198.1	59.5%	180.2	58.8%	9.9%
Advertising and promotion	(69.2)	-20.8%	(57.6)	-18.8%	20.1%
Sales and distribution expenses	(37.4)	-11.2%	(36.5)	-11.9%	2.4%
Trading profit	91.5	27.5%	86.1	28.1%	6.2%

⁽¹⁾ Fixed operating costs amounting to €1.3m in H1 2003 have been reclassified under G&A from Production costs

- > A&P investments up to 20.8% of sales, mainly due to different phasing of media spending on Campari Mixx
- > Trading profit up 14.8% at constant exchange rates



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Consolidated EBIT

	H1 2003		H1 20	002	Change
	€m	%	€m	%	%
Trading profit	91.5	27.5%	86.1	28.1%	6.2%
General and administrative expenses (1)	(23.7)	-7.1%	(21.9)	-7.2%	7.0%
Other operating revenues	3.5	1.1%	4.0	1.3%	-12.4%
Goodwill and trademark amortisation	(13.9)	-4.2%	(13.9)	-4.5%	0.5%
Non recurring costs	(0.5)	-0.2%	(0.6)	-0.2%	-5.9%
EBIT	56.9	17.1%	53.7	17.5%	6.1%
Depreciation of tangible assets	(6.8)	-2.0%	(6.5)	-2.1%	5.1%
Amortisation of intangible assets (2)	(15.2)	-4.6%	(15.1)	-4.9%	0.8%
Total D&A	(22.0)	-6.6%	(21.6)	-7.0%	2.1%
EBITDA	78.9	23.7%	75.3	24.6%	4.8%
EBITA	70.9	21.3%	67.5	22.0%	4.9%

- (1) Fixed operating costs amounting to €1.3m in H1 2003 have been reclassified under G&A from Production costs
- (2) Incl. amortisation of goodwill and trademarks and other intangible assets

> At constant exchange:

- EBITDA +13.2%
- EBITA +13.5%
- EBIT +16.8%
- > G&A expenses unchanged in % on sales
- > € 2.5m net royalty from SKYY Blue ready-to-drink included in Other operating revenues (€ 3.8m in H1 2002)



Consolidated net profit

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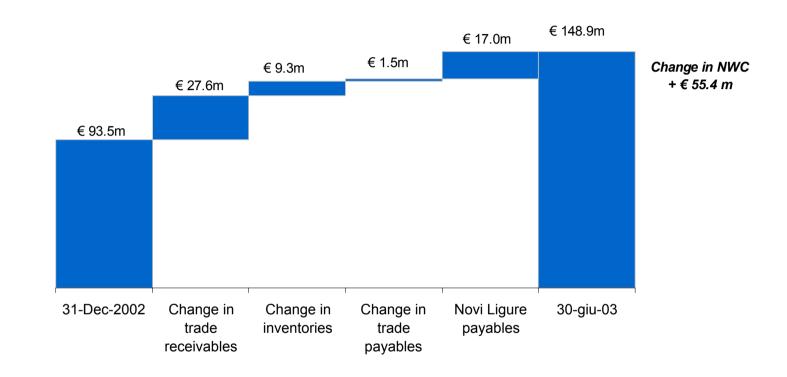
	H1 20	03	H1 20	002	Change
	€m	%	€m	%	%
EBIT	56.9	17.1%	53.7	17.5%	6.1%
Net financial income (expenses)	(5.0)	-1.5%	(2.2)	-0.7%	122.5%
Income (losses) on net rates	(0.5)	-0.2%	7.4	2.4%	-107.3%
Other non operating income (expenses)	(0.0)	0.0%	(6.7)	-2.2%	-99.4%
Pretax profit	51.4	15.5%	52.2	17.0%	-1.5%
Minority interests	(7.8)	-2.4%	(7.3)	-2.4%	7.3%
Pretax profit after minorities	43.6	13.1%	44.9	14.6%	-3.0%
Taxes	(15.6)	-4.7%	(12.9)	-4.2%	20.8%
Net income	28.0	8.4%	32.0	10.4%	-12.6%
Tax rate before minorities	30.4%		24.8%		
Tax rate after minorities	35.9%		28.8%		

- Higher interest expenses due to higher average debt in 1H 2003 and higher cost of debt in connection with private placement issued in July 2002
- > Higher minority interests, all relating to Skyy Spirits (€7.1m in H1 2002)
- > Decline in net income entirely due to return to normalised higher tax rate in 1H2003 after one-off tax savings benefited in 2002



Operating working capital

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- > € 37.9m excluding payables relating to Novi Ligure
- > Operating working capital up to 21.7% on annualised sales (vs. 16.7% as of 31 Dec 2002)



Capital expenditure

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- > Total investment of € 20.7m, of which:
 - > € 8.5m in Novi Ligure plant
 - > € 8.0m maintenance capex
 - > € 4.2m investments in intangible fixed assets (incl. € 3.7m of incremental GW relating to acquisition of Sella&Mosca minorities)
- > Total capital invested in new Novi Ligure plant as of 30 June 2003: € 43.4m



Financial indebtedness

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	30 Jun 2003	31 Mar 2003	31 Dec 2002
	€ m	€ m	€ m
Cash	55.6	90.3	103.5
Marketable securities	1.9	4.1	4.2
Short term bank debt	(125.3)	(109.2)	(125.5)
Capital lease and other financial debt	(16.3)	(20.3)	(17.9)
Private placement	(148.8)	(156.0)	(163.1)
Net cash/(debt)	(232.9)	(191.1)	(198.8)

> Financial gearing 47.1% (41.5% as of 31 Dec 2002)



Outlook



Outlook

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- > German business to continue to recover slightly throughout H2 2003
- Soft drinks sales to be helped by good summer weather, but Campari Mixx to suffer from tougher competition in second half-year
- > US business to benefit from good performance of SKYY, but competition in premium vodka market is increasing
- Negative currency impact to reduce overall if exchange rates become more stable in H2 2003



- > Consolidated financial statements
 - > income statement
 - > balance sheet
 - > capital invested and financing sources
 - > consolidated cash flow statement
- > Currency effects
 - > net sales
 - > trading profit
- > Average exchange rates



Consolidated income statement

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	H1 20	H1 2003		02	Change
	€ m	%	€ m	%	%
Net sales (1)	332.7	100.0%	306.5	100.0%	8.5%
Cost of materials	(113.9)	-34.2%	(102.9)	-33.6%	10.7%
Production costs	(20.7)	-6.2%	(23.4)	-7.6%	-11.3%
Total cost of goods	(134.6)	-40.5%	(126.3)	-41.2%	6.7%
Gross margin	198.1	59.5%	180.2	58.8%	9.9%
Advertising and promotion	(69.2)	-20.8%	(57.6)	-18.8%	20.1%
Sales and distribution expenses	(37.4)	-11.2%	(36.5)	-11.9%	2.4%
Trading profit	91.5	27.5%	86.1	28.1%	6.2%
General and administrative expenses	(23.7)	-7.1%	(21.9)	-7.2%	7.0%
Other operating revenues	3.5	1.1%	4.0	1.3%	-12.4%
Goodwill and trademark amortisation	(13.9)	-4.2%	(13.9)	-4.5%	0.5%
EBIT before non recurring costs	57.4	17.3%	54.3	17.7%	5.7%
Non recurring costs	(0.5)	-0.2%	(0.6)	-0.2%	-5.9%
EBIT	56.9	17.1%	53.7	17.5%	6.1%
Net financial income (expenses)	(5.0)	-1.5%	(2.2)	-0.7%	122.5%
Income (losses) on net rates	(0.5)	-0.2%	7.4	2.4%	-107.3%
Other non operating income	(0.0)	0.0%	(6.7)	-2.2%	-99.4%
Pretax profit	51.4	15.5%	52.2	17.0%	-1.5%
Minority interests	(7.8)	-2.4%	(7.3)	-2.4%	7.3%
Pretax profit after minorities	43.6	13.1%	44.9	14.6%	-3.0%
Taxes	(15.6)	-4.7%	(12.9)	-4.2%	20.8%
Net income	28.0	8.4%	32.0	10.4%	-12.6%
Depreciation of tangible assets	(6.8)	-2.0%	(6.5)	-2.1%	4.4%
Amortisation of intangible assets (2)	(15.2)	-4.6%	(15.1)	-4.9%	0.4%
Total D&A	(22.0)	-6.6%	(21.6)	-7.1%	1.6%
EBITDA	78.9	23.7%	75.3	24.6%	4.8%
EBITA (3)	70.9	21.3%	67.6	22.1%	4.9%



⁽²⁾ Include amortisation of goodwill, trademarks and other intangible assets



⁽²⁾ EBITA = EBIT before amortisation of goodwill and trademarks

Consolidated balance sheet

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	30-06-2003	31-12-2002	Change
	€m	€m	€m
Cash and banks	55.6	103.5	(47.9)
Marketable securities	1.9	4.2	(2.3)
Accounts receivable, net of write-down reserves	160.5	132.9	27.6
Inventories	104.2	94.9	9.3
Other current assets	44.1	49.0	(4.9)
Total current assets	366.3	384.5	(18.2)
Tangible assets	154.2	144.2	10.0
Goodwill	427.6	437.3	(9.7)
Other intangible assets	14.9	16.0	(1.1)
Financial assets	7.6	8.7	(1.1)
Other non-current assets	3.5	3.4	0.1
Treasury	31.0	31.0	0.0
Total non-current assets	638.8	640.6	(1.8)
Total assets	1,005.1	1,025.1	(20.0)
Short-term financial debt	122.4	122.1	0.2
	122.4	134.3	0.3
Trade payables Other current liabilities	62.7		(18.5)
Total current liabilities	300.9	53.7 310.1	9.0 (9.2)
Medium and long term loans	165.1	181.0	(15.9)
Employee's termination pay	13.3	13.1	` 0.2
Other non-current liabilities	27.4	32.0	(4.6)
Minority interests	4.2	10.0	(5.8)
Total non-current liabilities	210.0	236.1	(26.1)
Shareholders' equity	494.2	478.9	15.3
Total liabilities and shareholders' equity	1,005.1	1,025.1	(20.0)



Capital invested and financing sources

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	30-06-2003 € m	31-12-2002 € m	Change € m
Inventories	104.2	94.9	9.3
Receivables from customers	160.5	132.9	27.6
Payables due to suppliers	(115.8)	(134.3)	18.5
Operating working capital	148.9	93.5	55.4
Other current assets and liabilities	(27.1)	(11.4)	(15.7)
Net Working Capital	121.8	82.1	39.7
Employees' leaving indemnity	(13.3)	(13.1)	(0.2)
Deferred taxes	1.8	0.6	1.2
Other non current liabilities	(17.8)	(22.5)	4.7
Other liabilities	(29.3)	(35.0)	5.7
Tangible assets	154.2	144.2	10.0
Intangible assets	442.5	453.2	(10.7)
Financial assets	42.1	43.2	(1.1)
Total fixed assets	638.8	640.6	(1.8)
Invested Capital	731.3	687.7	43.6
Shareholder's Equity	(494.2)	(478.9)	(15.3)
Minority interest	(4.2)	(10.0)	5.8
Net financial position	(232.9)	(198.8)	(34.1)
Financing sources	(731.3)	(687.7)	(43.6)



Consolidated cash flow statement

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(€ m)	H1 2003	FY 2002
Net profit	28.0	86.7
Depreciation and amortisation	22.0	45.3
Adjustments and other provisions	(2.0)	(17.0)
Change in operating NWC	(37.9)	(3.2)
Exchange effects on NWC	(0.6)	23.4
Other changes in NWC	11.6	(19.0)
Operating cash flow	21.0	116.1
Capex	(20.7)	(58.2)
Payables for Novi Ligure plant (1)	(17.0)	17.0
Operating free cash flow	(16.7)	74.9
Acquisition of new subsidiaries (2)	0.0	(358.0)
Cash flow from other investing activities	(1.4)	54.5
Cash flow from financing activities	(1.8)	177.8
Dividends	(24.7)	(24.7)
Exchange rates differences	(3.3)	1.2
Net change in cash	(47.9)	(74.3)
Cash and cash equivalents (at beginning)	103.5	177.8
Cash and cash equivalents (at end period)	55.6	103.5

⁽¹⁾ Decrease in H1 2003 as a result of cash outflow

⁽²⁾ Skyy Spirits and Zedda Piras / Sella&Mosca acquisitions in 2002

Capex (€ m)	H1 2003	FY 2002
Acquisition of intangible fixed assets	4.2	2.0
Acquisition of tangible fixed assets, of which:	16.5	56.2
- Novi ligure plant	8.5	34.5
- Maintenance capex	8.0	21.7
Total capex	20.7	58.2



Currency effects on net sales

Consolidated net sales by segment

Toniconductor not out to by cognitive								
	H1 2003		H1 2002		Change	of which:		
	€million	%	€million	%	%	external	organic	currency
Spirits	217.8	65.5%	195.2	63.7%	11.6%	9.4%	14.2%	-12.0%
Wines	36.4	10.9%	34.0	11.1%	6.9%	0.0%	9.7%	-2.8%
Soft drinks	75.5	22.7%	71.4	23.3%	5.6%	0.0%	5.6%	0.0%
Other revenues	3.0	0.9%	5.8	1.9%	-47.7%	0.0%	-38.9%	-8.8%
Total	332.7	100%	306.5	100%	8.5%	6.0%	10.7%	-8.1%

Consolidated net sales by region

	H1 2003		H1 2002		Change	Change of which:		
	€million	%	€million	%	%	external	organic	currency
Italy	169.1	50.8%	159.4	52.0%	6.1%	0.0%	6.1%	0.0%
Europe	64.4	19.4%	55.0	17.9%	17.1%	0.0%	17.3%	-0.2%
Americas (1)	94.3	28.4%	86.5	28.2%	9.0%	21.0%	16.0%	-28.1%
RoW	4.8	1.4%	5.5	1.8%	-13.3%	0.0%	-3.6%	-9.7%
Total	332.7	100%	306.5	100%	8.5%	6.0%	10.7%	-8.1%

(1) Breakdown of Americas

	H1 2003		H1 2002		Change of which:			
	€million	%	€million	%	%	external	organic	currency
USA	73.1	77.5%	57.9	67.0%	26.2%	31.5%	16.6%	-21.9%
Brazil	17.9	19.0%	25.5	29.4%	-29.8%	0.0%	14.1%	-43.9%
Other countries	3.3	3.5%	3.1	3.5%	7.4%	0.0%	21.5%	-14.1%
Total	94.3	100.0%	86.5	100.0%	9.0%	21.1%	16.0%	-28.1%

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Currency effects on trading profit

Spirits

	H1 2003		H1 2002		Change	of which:		
	€million	%	€million	%	%	external	organic	currency
Net sales	217.8	100.0%	195.2	100.0%	11.6%	9.4%	14.2%	-12.0%
Gross margin	146.8	67.4%	131.4	67.3%	11.8%	6.0%	16.5%	-10.8%
Trading profit	71.6	32.9%	66.4	34.0%	7.9%	3.4%	15.0%	-10.5%

Wines

	H1 2003		H1 2002		Change	of which:		
	€million	%	€million	%	%	external	organic	currency
Net sales	36.4	100.0%	34.0	100.0%	6.9%	0.0%	9.7%	-2.8%
Gross margin	17.4	47.7%	16.5	48.5%	5.2%	0.0%	8.2%	-3.0%
Trading profit	6.2	17.0%	6.1	17.9%	1.5%	0.0%	5.5%	-4.0%

Soft drinks

	H1 2003		H1 2002		Change	of which:		
	€million	%	€million	%	%	external	organic	currency
Net sales	75.5	100.0%	71.4	100.0%	5.6%	0.0%	5.6%	0.0%
Gross margin	33.7	44.6%	31.8	44.5%	5.9%	0.0%	5.9%	0.0%
Trading profit	13.5	17.8%	13.1	18.3%	2.7%	0.0%	2.7%	0.0%

Other activities

	H1 2003		H1 2002		Change		of which:	
	€million	%	€million	%	%	external	organic	currency
Net sales	3.0	100.0%	5.8	100.0%	-47.7%	0.0%	-38.9%	-8.8%
Gross margin	0.2	5.4%	0.6	10.1%	-71.9%	0.0%	-39.4%	-32.5%
Trading profit	0.2	5.4%	0.6	10.1%	-71.9%	0.0%	-39.4%	-32.5%

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Average exchange rates in H1 2003

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Average exchange rate	1Jan - 30Jun 2003	1Jan - 30Jun 2002	change
Brazilian Real : 1 Euro	3.5690	2.1950	62.6%
Euro : 1 Brazilian Real	0.2802	0.4556	-38.5%
US dollar : 1 Euro	1.1050	0.8980	23.1%
Euro : 1 US dollar	0.9050	1.1136	-18.8%















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