

CAMPARI GROUP

Notification of share buyback

Sesto San Giovanni, April 7th, 2025 - In compliance with the authorization approved by the Shareholder meeting held on April 11th, 2024, mainly to be used to service of the Incentive plans based on financial instruments Davide Campari-Milano N.V. (LEI code 213800ED5AN2J56N6Z02) announces that between March 31st and April 4th, 2025 it bought back 360,572 own shares at an average price of € 5.4178 per share for a total amount of € 1,953,508.46.

Considering maximum number of shares to be purchased with this program announced on 29th of October 2024 equal to 8,000,000 shares, as of April 4th, 2025, 3,568,814 shares have been purchased.

The transactions have been executed by UBS Europe SE, Codice LEI 5299007QVIQ7IO64NX37.

Here below a breakdown of the transactions (Campari - ISIN NL0015435975) on a daily basis and attached a detailed list of transactions carried out in the above-mentioned period:

| Date | No. of shares bought back | Average price € | Total Amunt € |
|------------|---------------------------|--------------------|------------------|
| 31/03/2025 | 190,157 | 5.4345 | 1,033,408.22 |
| 1/04/2025 | 53,290 | 5.4097 | 288,282.91 |
| 2/04/2025 | 6,107 | 5.4032 | 32,997.34 |
| 4/04/2025 | 111,018 | 5.3939 | 598,819.99 |

FOR FURTHER INFORMATION

Investor Relations

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<https://www.camparigroup.com/en/page/investors>

attachment to follow

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TOASTING LIFE TOGETHER

CAMPARI GROUP

| Date | Hour (GMT) | Currency | Platform code | Price | Volume |
|------------|------------|----------|---------------|--------|--------|
| 31/03/2025 | 08:10:03 | EUR | MTA | 5.5220 | 5 |
| 31/03/2025 | 08:10:03 | EUR | MTA | 5.5220 | 5 |
| 31/03/2025 | 08:10:03 | EUR | MTA | 5.5220 | 2994 |
| 31/03/2025 | 08:30:41 | EUR | MTA | 5.5540 | 2641 |
| 31/03/2025 | 08:48:22 | EUR | MTA | 5.5680 | 861 |
| 31/03/2025 | 08:48:22 | EUR | MTA | 5.5680 | 1781 |
| 31/03/2025 | 08:48:22 | EUR | MTA | 5.5700 | 2801 |
| 31/03/2025 | 09:40:12 | EUR | MTA | 5.5100 | 1225 |
| 31/03/2025 | 09:44:29 | EUR | MTA | 5.5100 | 1537 |
| 31/03/2025 | 10:00:54 | EUR | MTA | 5.5120 | 1360 |
| 31/03/2025 | 10:00:54 | EUR | MTA | 5.5120 | 1360 |
| 31/03/2025 | 10:17:11 | EUR | MTA | 5.4940 | 776 |
| 31/03/2025 | 10:17:11 | EUR | MTA | 5.4940 | 1808 |
| 31/03/2025 | 10:37:42 | EUR | MTA | 5.4900 | 3101 |
| 31/03/2025 | 10:37:42 | EUR | MTA | 5.4900 | 48 |
| 31/03/2025 | 11:11:24 | EUR | MTA | 5.4400 | 2910 |
| 31/03/2025 | 11:11:24 | EUR | MTA | 5.4420 | 3158 |
| 31/03/2025 | 11:12:41 | EUR | MTA | 5.4200 | 2238 |
| 31/03/2025 | 11:12:41 | EUR | MTA | 5.4200 | 952 |
| 31/03/2025 | 11:12:41 | EUR | MTA | 5.4200 | 1011 |
| 31/03/2025 | 11:12:41 | EUR | MTA | 5.4200 | 2161 |
| 31/03/2025 | 11:12:47 | EUR | MTA | 5.4180 | 1887 |
| 31/03/2025 | 11:12:47 | EUR | MTA | 5.4180 | 1050 |
| 31/03/2025 | 11:12:48 | EUR | MTA | 5.4160 | 135 |
| 31/03/2025 | 11:12:48 | EUR | MTA | 5.4160 | 1696 |
| 31/03/2025 | 11:12:48 | EUR | MTA | 5.4160 | 934 |
| 31/03/2025 | 11:23:07 | EUR | MTA | 5.4260 | 3024 |
| 31/03/2025 | 11:35:33 | EUR | MTA | 5.4000 | 2754 |
| 31/03/2025 | 11:59:05 | EUR | MTA | 5.3900 | 2603 |
| 31/03/2025 | 11:59:05 | EUR | MTA | 5.3900 | 2940 |
| 31/03/2025 | 12:04:40 | EUR | MTA | 5.3900 | 1260 |
| 31/03/2025 | 12:05:47 | EUR | MTA | 5.3900 | 2637 |
| 31/03/2025 | 12:05:47 | EUR | MTA | 5.3900 | 1349 |
| 31/03/2025 | 12:05:47 | EUR | MTA | 5.3900 | 2745 |
| 31/03/2025 | 12:09:11 | EUR | MTA | 5.3940 | 1482 |
| 31/03/2025 | 12:09:11 | EUR | MTA | 5.3940 | 1492 |
| 31/03/2025 | 12:09:11 | EUR | MTA | 5.3940 | 2752 |

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| 31/03/2025 | 12:23:31 | EUR | MTA | 5.4120 | 3067 |
| 31/03/2025 | 12:38:06 | EUR | MTA | 5.4100 | 888 |
| 31/03/2025 | 12:38:06 | EUR | MTA | 5.4100 | 888 |
| 31/03/2025 | 12:38:06 | EUR | MTA | 5.4100 | 835 |
| 31/03/2025 | 12:49:11 | EUR | MTA | 5.4100 | 3026 |
| 31/03/2025 | 12:53:22 | EUR | MTA | 5.4060 | 4 |
| 31/03/2025 | 12:53:22 | EUR | MTA | 5.4060 | 1004 |
| 31/03/2025 | 12:53:22 | EUR | MTA | 5.4060 | 2757 |
| 31/03/2025 | 12:53:22 | EUR | MTA | 5.4060 | 2004 |
| 31/03/2025 | 12:59:29 | EUR | MTA | 5.4160 | 2765 |
| 31/03/2025 | 12:59:29 | EUR | MTA | 5.4160 | 2795 |
| 31/03/2025 | 13:31:04 | EUR | MTA | 5.4340 | 1546 |
| 31/03/2025 | 13:31:04 | EUR | MTA | 5.4340 | 1546 |
| 31/03/2025 | 13:33:09 | EUR | MTA | 5.4400 | 861 |
| 31/03/2025 | 13:33:09 | EUR | MTA | 5.4400 | 672 |
| 31/03/2025 | 13:33:09 | EUR | MTA | 5.4400 | 1250 |
| 31/03/2025 | 13:34:08 | EUR | MTA | 5.4380 | 3052 |
| 31/03/2025 | 13:39:19 | EUR | MTA | 5.4400 | 2593 |
| 31/03/2025 | 13:39:19 | EUR | MTA | 5.4400 | 2128 |
| 31/03/2025 | 13:39:19 | EUR | MTA | 5.4400 | 3130 |
| 31/03/2025 | 13:39:19 | EUR | MTA | 5.4400 | 717 |
| 31/03/2025 | 14:08:54 | EUR | MTA | 5.4320 | 2307 |
| 31/03/2025 | 14:08:54 | EUR | MTA | 5.4320 | 731 |
| 31/03/2025 | 14:12:14 | EUR | MTA | 5.4220 | 3181 |
| 31/03/2025 | 14:13:11 | EUR | MTA | 5.4200 | 1472 |
| 31/03/2025 | 14:13:11 | EUR | MTA | 5.4200 | 1270 |
| 31/03/2025 | 14:17:01 | EUR | MTA | 5.4300 | 1558 |
| 31/03/2025 | 14:17:01 | EUR | MTA | 5.4300 | 2615 |
| 31/03/2025 | 14:17:01 | EUR | MTA | 5.4300 | 1249 |
| 31/03/2025 | 14:18:04 | EUR | MTA | 5.4280 | 741 |
| 31/03/2025 | 14:18:42 | EUR | MTA | 5.4280 | 658 |
| 31/03/2025 | 14:18:42 | EUR | MTA | 5.4280 | 788 |
| 31/03/2025 | 14:18:42 | EUR | MTA | 5.4280 | 658 |
| 31/03/2025 | 14:22:33 | EUR | MTA | 5.4340 | 1741 |
| 31/03/2025 | 14:22:33 | EUR | MTA | 5.4340 | 1004 |
| 31/03/2025 | 14:22:33 | EUR | MTA | 5.4340 | 319 |
| 31/03/2025 | 14:43:42 | EUR | MTA | 5.4400 | 2870 |
| 31/03/2025 | 14:47:19 | EUR | MTA | 5.4340 | 389 |

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| 31/03/2025 | 14:47:19 | EUR | MTA | 5.4340 | 2726 |
| 31/03/2025 | 14:47:19 | EUR | MTA | 5.4340 | 2666 |
| 31/03/2025 | 14:49:45 | EUR | MTA | 5.4320 | 2768 |
| 31/03/2025 | 14:49:45 | EUR | MTA | 5.4320 | 2780 |
| 31/03/2025 | 14:53:51 | EUR | MTA | 5.4540 | 2916 |
| 31/03/2025 | 15:07:30 | EUR | MTA | 5.4400 | 995 |
| 31/03/2025 | 15:07:30 | EUR | MTA | 5.4400 | 1844 |
| 31/03/2025 | 15:12:17 | EUR | MTA | 5.4240 | 2881 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 325 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 1250 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 2463 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 1195 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 1250 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 3163 |
| 31/03/2025 | 15:13:00 | EUR | MTA | 5.4200 | 410 |
| 31/03/2025 | 15:21:52 | EUR | MTA | 5.4180 | 2579 |
| 31/03/2025 | 15:21:52 | EUR | MTA | 5.4180 | 1454 |
| 31/03/2025 | 15:21:52 | EUR | MTA | 5.4180 | 3123 |
| 31/03/2025 | 15:21:52 | EUR | MTA | 5.4180 | 1178 |
| 31/03/2025 | 15:24:50 | EUR | MTA | 5.4280 | 1134 |
| 31/03/2025 | 15:24:50 | EUR | MTA | 5.4280 | 1935 |
| 31/03/2025 | 15:34:08 | EUR | MTA | 5.4400 | 3062 |
| 31/03/2025 | 15:42:15 | EUR | MTA | 5.4360 | 2742 |
| 31/03/2025 | 15:47:33 | EUR | MTA | 5.4300 | 3152 |
| 31/03/2025 | 15:51:20 | EUR | MTA | 5.4260 | 977 |
| 31/03/2025 | 15:51:20 | EUR | MTA | 5.4260 | 2016 |
| 31/03/2025 | 15:55:05 | EUR | MTA | 5.4240 | 1943 |
| 31/03/2025 | 15:55:05 | EUR | MTA | 5.4240 | 800 |
| 31/03/2025 | 15:56:04 | EUR | MTA | 5.4200 | 2905 |
| 31/03/2025 | 16:23:45 | EUR | MTA | 5.4200 | 1089 |
| 31/03/2025 | 16:23:45 | EUR | MTA | 5.4200 | 1300 |
| 31/03/2025 | 16:23:45 | EUR | MTA | 5.4200 | 1496 |
| 31/03/2025 | 16:23:45 | EUR | MTA | 5.4200 | 1088 |
| 01/04/2025 | 08:02:36 | EUR | MTA | 5.4400 | 373 |
| 01/04/2025 | 08:03:59 | EUR | MTA | 5.4400 | 2093 |
| 01/04/2025 | 08:03:59 | EUR | MTA | 5.4400 | 355 |
| 01/04/2025 | 08:05:33 | EUR | MTA | 5.4200 | 2925 |
| 01/04/2025 | 08:11:28 | EUR | MTA | 5.4000 | 3102 |

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| 01/04/2025 | 08:22:25 | EUR | MTA | 5.3800 | 2000 |
| 01/04/2025 | 08:29:14 | EUR | MTA | 5.3800 | 788 |
| 01/04/2025 | 08:32:51 | EUR | MTA | 5.3800 | 3043 |
| 01/04/2025 | 08:42:05 | EUR | MTA | 5.4040 | 2787 |
| 01/04/2025 | 08:42:19 | EUR | MTA | 5.4000 | 1435 |
| 01/04/2025 | 08:42:19 | EUR | MTA | 5.4000 | 1685 |
| 01/04/2025 | 08:55:43 | EUR | MTA | 5.4060 | 415 |
| 01/04/2025 | 09:00:43 | EUR | MTA | 5.4100 | 2503 |
| 01/04/2025 | 11:35:18 | EUR | MTA | 5.4200 | 2760 |
| 01/04/2025 | 11:38:00 | EUR | MTA | 5.4200 | 2184 |
| 01/04/2025 | 11:38:00 | EUR | MTA | 5.4200 | 1000 |
| 01/04/2025 | 12:31:32 | EUR | MTA | 5.4200 | 833 |
| 01/04/2025 | 12:31:32 | EUR | MTA | 5.4200 | 2236 |
| 01/04/2025 | 14:14:11 | EUR | MTA | 5.4200 | 1273 |
| 01/04/2025 | 14:14:11 | EUR | MTA | 5.4200 | 1597 |
| 01/04/2025 | 14:32:44 | EUR | MTA | 5.4200 | 1119 |
| 01/04/2025 | 14:32:44 | EUR | MTA | 5.4200 | 1504 |
| 01/04/2025 | 14:36:28 | EUR | MTA | 5.4200 | 984 |
| 01/04/2025 | 14:36:28 | EUR | MTA | 5.4200 | 2000 |
| 01/04/2025 | 14:46:42 | EUR | MTA | 5.4000 | 992 |
| 01/04/2025 | 14:46:42 | EUR | MTA | 5.4000 | 829 |
| 01/04/2025 | 14:46:42 | EUR | MTA | 5.4000 | 1236 |
| 01/04/2025 | 14:46:42 | EUR | MTA | 5.4000 | 3167 |
| 01/04/2025 | 15:04:40 | EUR | MTA | 5.4180 | 866 |
| 01/04/2025 | 15:04:40 | EUR | MTA | 5.4180 | 2074 |
| 01/04/2025 | 15:33:23 | EUR | MTA | 5.4060 | 136 |
| 01/04/2025 | 15:33:23 | EUR | MTA | 5.4060 | 980 |
| 01/04/2025 | 15:33:23 | EUR | MTA | 5.4060 | 925 |
| 01/04/2025 | 15:33:23 | EUR | MTA | 5.4060 | 1091 |
| 02/04/2025 | 08:02:46 | EUR | MTA | 5.4060 | 1990 |
| 02/04/2025 | 08:02:46 | EUR | MTA | 5.4060 | 1227 |
| 02/04/2025 | 08:05:05 | EUR | MTA | 5.4000 | 2890 |
| 04/04/2025 | 11:18:56 | EUR | MTA | 5.4800 | 1140 |
| 04/04/2025 | 11:19:07 | EUR | MTA | 5.4780 | 521 |
| 04/04/2025 | 11:19:07 | EUR | MTA | 5.4780 | 640 |
| 04/04/2025 | 11:25:37 | EUR | MTA | 5.4500 | 974 |
| 04/04/2025 | 12:12:45 | EUR | MTA | 5.4180 | 637 |
| 04/04/2025 | 12:12:45 | EUR | MTA | 5.4180 | 2934 |

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| 04/04/2025 | 12:12:45 | EUR | MTA | 5.4180 | 2066 |
| 04/04/2025 | 12:14:19 | EUR | MTA | 5.4140 | 3094 |
| 04/04/2025 | 12:24:33 | EUR | MTA | 5.4000 | 3120 |
| 04/04/2025 | 12:26:21 | EUR | MTA | 5.3800 | 2746 |
| 04/04/2025 | 12:30:00 | EUR | MTA | 5.3700 | 2830 |
| 04/04/2025 | 12:30:35 | EUR | MTA | 5.3600 | 2588 |
| 04/04/2025 | 12:32:01 | EUR | MTA | 5.3620 | 1096 |
| 04/04/2025 | 12:32:01 | EUR | MTA | 5.3620 | 1671 |
| 04/04/2025 | 12:32:11 | EUR | MTA | 5.3600 | 2502 |
| 04/04/2025 | 12:32:20 | EUR | MTA | 5.3600 | 167 |
| 04/04/2025 | 12:32:56 | EUR | MTA | 5.3500 | 2633 |
| 04/04/2025 | 12:41:43 | EUR | MTA | 5.3900 | 422 |
| 04/04/2025 | 12:41:43 | EUR | MTA | 5.3900 | 869 |
| 04/04/2025 | 12:41:43 | EUR | MTA | 5.3900 | 1434 |
| 04/04/2025 | 12:43:20 | EUR | MTA | 5.3920 | 3032 |
| 04/04/2025 | 13:04:14 | EUR | MTA | 5.4100 | 530 |
| 04/04/2025 | 13:04:15 | EUR | MTA | 5.4100 | 2124 |
| 04/04/2025 | 13:05:58 | EUR | MTA | 5.4140 | 1350 |
| 04/04/2025 | 13:06:05 | EUR | MTA | 5.4140 | 1581 |
| 04/04/2025 | 13:21:52 | EUR | MTA | 5.3800 | 2903 |
| 04/04/2025 | 13:21:52 | EUR | MTA | 5.3800 | 2768 |
| 04/04/2025 | 13:25:29 | EUR | MTA | 5.3600 | 2990 |
| 04/04/2025 | 13:28:29 | EUR | MTA | 5.3880 | 2907 |
| 04/04/2025 | 13:36:03 | EUR | MTA | 5.3960 | 1175 |
| 04/04/2025 | 13:36:40 | EUR | MTA | 5.3860 | 2732 |
| 04/04/2025 | 13:38:40 | EUR | MTA | 5.3800 | 1767 |
| 04/04/2025 | 13:38:40 | EUR | MTA | 5.3800 | 937 |
| 04/04/2025 | 13:39:37 | EUR | MTA | 5.3900 | 3081 |
| 04/04/2025 | 14:19:36 | EUR | MTA | 5.4200 | 3163 |
| 04/04/2025 | 15:16:11 | EUR | MTA | 5.4200 | 2903 |
| 04/04/2025 | 15:23:02 | EUR | MTA | 5.4200 | 3160 |
| 04/04/2025 | 15:24:03 | EUR | MTA | 5.4000 | 251 |
| 04/04/2025 | 15:24:03 | EUR | MTA | 5.4000 | 2667 |
| 04/04/2025 | 15:25:33 | EUR | MTA | 5.4000 | 2755 |
| 04/04/2025 | 15:25:33 | EUR | MTA | 5.4000 | 2635 |
| 04/04/2025 | 15:28:55 | EUR | MTA | 5.4180 | 2914 |
| 04/04/2025 | 15:45:59 | EUR | MTA | 5.4000 | 1682 |
| 04/04/2025 | 15:45:59 | EUR | MTA | 5.4000 | 319 |

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| 04/04/2025 | 15:45:59 | EUR | MTA | 5.4000 | 1100 |
| 04/04/2025 | 15:45:59 | EUR | MTA | 5.4000 | 2795 |
| 04/04/2025 | 15:47:30 | EUR | MTA | 5.3800 | 261 |
| 04/04/2025 | 15:47:30 | EUR | MTA | 5.3800 | 977 |
| 04/04/2025 | 15:47:30 | EUR | MTA | 5.3800 | 1238 |
| 04/04/2025 | 15:47:30 | EUR | MTA | 5.3800 | 505 |
| 04/04/2025 | 15:48:12 | EUR | MTA | 5.3780 | 2922 |
| 04/04/2025 | 15:48:33 | EUR | MTA | 5.3780 | 1100 |
| 04/04/2025 | 15:48:33 | EUR | MTA | 5.3780 | 1682 |
| 04/04/2025 | 15:48:49 | EUR | MTA | 5.3760 | 795 |
| 04/04/2025 | 15:48:49 | EUR | MTA | 5.3760 | 845 |
| 04/04/2025 | 15:48:49 | EUR | MTA | 5.3760 | 1250 |
| 04/04/2025 | 15:49:34 | EUR | MTA | 5.3740 | 2758 |
| 04/04/2025 | 15:53:59 | EUR | MTA | 5.4100 | 308 |
| 04/04/2025 | 15:53:59 | EUR | MTA | 5.4100 | 2858 |
| 04/04/2025 | 15:55:23 | EUR | MTA | 5.3920 | 3214 |