

CAMPARI GROUP

Clarification note

Milan, September 13th, 2024-Campari Group clarifies that in the context of an investor call held today on the US spirits industry, the Company made comments on general trends related to publicly available third party sell-out data and specifically referred to the fact that some of the softness that has been seen in the first half of this year is persisting slightly longer than expected into the third quarter in the industry. No comments were made related to Company specific performance.

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Nota di precisazione

Milano, 13 settembre 2024-Campari Group chiarisce che, nell'ambito di una *investor call* sul tema del settore *spirit* negli Stati Uniti tenutasi oggi, la Società ha commentato su andamento generale facendo riferimento a dati di *sell-out* di fonti esterne pubblicamente disponibili, e in particolare a come l'attenuazione riscontrata nel primo semestre di quest'anno stia persistendo nel settore leggermente più a lungo delle attese nel terzo trimestre. Nessun commento specifico sulla *performance* della Società è stato rilasciato.

FOR FURTHER INFORMATION

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ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include Aperol, Campari, SKYY, Grand Marnier, Espolòn, Courvoisier, Wild Turkey and Appleton Estate. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses. Headquartered in Milan, Italy, Campari Group operates in 25 production sites worldwide and has its own distribution network in 26 countries. Campari Group employs approximately 4,900 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.campari.com/en>. Please enjoy our brands responsibly.