

# CAMPARI GROUP

## Campari Group clinched top place in the 2023 Institutional Investor rankings

### Bob Kunze-Concewitz named Best CEO and Paolo Marchesini named Best CFO in the Beverages sector in Europe

- Campari Group also top scored the European Beverages sector in the Best IR Team, Best IR Program, Best Investor/Analyst Events and Best ESG program categories

Milan, September 11<sup>th</sup>, 2023-Campari Group CEO Bob Kunze-Concewitz and CFO Paolo Marchesini were named “Best CEO” and “Best CFO” of the Beverages sector in the 2023 Developed Europe Executive Team ranking by Institutional Investor Research (‘II Research’), the leading provider of independent performance validation and market sentiment across global capital markets.

Being one of the 19 companies which clinched first place among 985 companies in the combined rankings in five of the seven voting areas, the Group also top scored the Beverages sector across the other key categories: **Best IR Professionals (#2 Chiara Garavini), Best IR Team, Best IR Program, Best Investor/Analyst Events and Best ESG program.**

**Bob Kunze-Concewitz, Chief Executive Officer:** *‘We are very honoured and proud of this achievement, which reflects the financial community’s very positive recognition of our ongoing commitment and engagement. I wish to thank all the investors and analysts for their trust and support as well as all the Camparistas for their hard work. We will continue to nurture our best Investor Relations practices to further build credibility with the financial community.’*

The 2023 II research Europe Executive Team rankings results reflect the opinions from 1,620 investment professionals at 746 financial services firms. CEOs were rated on their credibility, leadership and communication. CFOs were rated on their ability in capital allocation, financial stewardship and communication. For the Investor Relations programs, companies were rated on the following attributes: productivity of road shows/conferences; earnings calls; business and market knowledge; responsiveness; authority and credibility; quality/relevance of financial disclosure; consistency of financial disclosure; and granularity of financial disclosure.

#### FOR FURTHER INFORMATION

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#### ABOUT CAMPARI GROUP

Campari Group is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group’s key focus, include **Aperol, Campari, SKYY, Grand Marnier, Wild Turkey and Appleton Estate**. The Group was founded in 1860 and today is the sixth-largest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. Campari Group’s growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses.

Headquartered in Milan, Italy, Campari Group operates in 23 production sites worldwide and has its own distribution network in 25 countries. Campari Group employs approximately 4,500 people. The shares of the parent company Davide Campari-Milano N.V. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com/en>. Please enjoy our brands responsibly.