

Stock Split of Davide Campari Milano S.p.A. ordinary shares

Execution of AGM resolution of April 28th, 2017

Milan, May 3rd 2017-In accordance with the resolution of the Extraordinary shareholders' meeting of April 28th 2017, filed at the Milan Companies Register and registered on May 2nd, 2017, the stock split of ordinary shares of Davide Campari-Milano S.p.A. will be carried out from May 8th, 2017, in the following ratio: two new ordinary shares of Davide Campari-Milano S.p.A. with a nominal value of € 0.05 each (ISIN code: ordinary share IT0005252207 - ordinary share with increased voting rights IT0005252215, with standard dividend rights from January 1st, 2016 - coupon n. 1, and therefore with the right to collect the dividend for 2016 in the period shown below) for each ordinary share with a nominal value of € 0.10 (ISIN code: ordinary share IT0003849244 – ordinary share with increased voting rights IT0005163669, with standard dividend rights from January 1st 2016 – coupon n. 14).

The share split will be carried out, according to the procedures indicated, via the intermediaries participating in Monte Titoli S.p.A. centralised securities management system.

The detachment date of the coupon n. 1 is confirmed on May 22nd, 2017. The gross dividend is equal to € 0.045 per share after the stock split; the cash dividend will be payable on May 24th, 2017 (with a record date May 23rd, 2017 pursuant to 83-terdecies of the Consolidated Law on Financial Intermediation). No expense will be charged to the shareholders for the stock split execution.

The current fully paid up share capital remains unchanged at € 58,080,000, represented by 1,161,600,000 shares with a nominal value of $\in 0.05$ each.

FOR FURTHER INFORMATION		
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ABOUT GRUPPO CAMPARI

Gruppo Campari is a major player in the global spirits industry, with a portfolio of over 50 premium and super premium brands, spreading across Global, Regional and Local priorities. Global Priorities, the Group's key focus, include Aperol, Appleton Estate, Campari, SKYY, Wild Turkey and Grand Marnier. The Group was founded in 1860 and today is the sixthlargest player worldwide in the premium spirits industry. It has a global distribution reach, trading in over 190 nations around the world with leading positions in Europe and the Americas. The Group's growth strategy aims to combine organic growth through strong brand building and external growth via selective acquisitions of brands and businesses. Headquartered in Milan, Italy, Campari owns 18 plants and 1 winery worldwide and has its own distribution network in 20 countries. The Group employs approximately 4,000 people. The shares of the parent company Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM) have been listed on the Italian Stock Exchange since 2001. For more information: www.camparigroup.com/en

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