



**Extraordinary Shareholders' Meeting of Davide Campari-Milano S.p.A.:**  
**loyalty shares approved by a large majority**

Milan, January 28, 2015-The **Extraordinary Shareholders' Meeting of Davide Campari-Milano S.p.A.** (Reuters CPRI.MI - Bloomberg CPR IM) **approved the amendments to the articles of association introducing loyalty shares by a large majority.**

**Also thanks to the significant support of minority shareholders, the proposal was approved by 76.1% of the share capital represented at the meeting,** corresponding to 61.8% of the total share capital of Davide Campari-Milano S.p.A.

**Loyalty shares were therefore approved by shareholders representing not only more than the majority of the share capital represented at the meeting (as per the *quorum* exceptionally applicable for the introduction of loyalty shares by January 31, 2015) but also more than two thirds of the share capital represented at the meeting (as per the *quorum* normally applicable for the amendments to the articles of association).**

**FOR FURTHER INFORMATION**

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**ABOUT GRUPPO CAMPARI**

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in **over 190 nations** around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is **the sixth-largest player worldwide** in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include **Aperol, Appleton Estate, Campari, Cinzano, SKYY and Wild Turkey**. Headquartered in Sesto San Giovanni, Italy, Campari owns 16 plants and 3 wineries worldwide and has its own distribution network in 19 countries. The Group employs around 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com>  
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