



Successful completion of the acquisitions of Forty Creek Distillery Ltd. and Fratelli Averna S.p.A.

Milan, June 3, 2014-Gruppo Campari announces the **successful completion of the acquisition of Forty Creek Distillery Ltd.**, a leading spirits company in Canada, owner of a portfolio of **premium and fast growing Canadian whiskies**. As disclosed on May 13, 2014, **the final Enterprise Value, is CAD 198.2 million** (€ 133.7 million at the exchange rate at the acquisition closing date), including the price adjustment.

Moreover, Gruppo Campari announces the **successful completion of the acquisition of Fratelli Averna S.p.A.**, the owner of **Averna, a leading brand in the Italian market and one of the most well-known and appealing Italian bitters worldwide**. As announced on April 15, 2014, **the total enterprise value for 100% of the share capital of Averna Group is € 103.75 million**.

Both deals were closed according to the terms of the acquisition agreements.

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ABOUT GRUPPO CAMPARI

Davide Campari-Milano S.p.A., together with its affiliates ('Gruppo Campari'), is a major player in the global beverage sector, trading in **over 190 nations** around the world with leading positions in Europe and the Americas. The Group was founded in 1860 and today is **the sixth-largest player worldwide** in the premium spirits industry. The Group's portfolio, with over 50 brands, spans spirits, the core business, wines and soft drinks. Internationally-renowned brands include **Aperol, Appleton, Campari, Cinzano, SKYY and Wild Turkey**. Headquartered in Sesto San Giovanni, Italy, Campari owns 15 plants and 4 wineries worldwide and has its own distribution network in 17 countries. The Group employs over 4,000 people. The shares of the parent company, Davide Campari-Milano S.p.A. (Reuters CPRI.MI - Bloomberg CPR IM), are listed on the Italian Stock Exchange since 2001. For more information: <http://www.camparigroup.com>

Please enjoy our brands responsibly.