



London, 28 January 2019

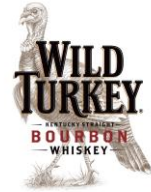
Wild Turkey and Everyman welcome back the Bold Cinema Series with Oscar-nominated Green Book

Film fanatics and bourbon lovers alike can enjoy a complimentary Wild Turkey 101 Old Fashioned cocktail alongside the screening of the hotly anticipated film



Nothing beats watching a new film in the cinema – there’s surround sound, HD screens, luxury sofas and, if you’re lucky, a drink in hand. For an authentic, money-worth-spending experience, Wild Turkey bourbon and Everyman are welcoming back the **Wild Turkey Bold Cinema Series** with Golden Globe winning and Academy Award-nominated hit, *Green Book*, starring Mahershala Ali and Viggo Mortensen.

Wild Turkey and Everyman have carefully selected the very best raw and original stories for the Wild Turkey Bold Cinema Series at Everyman. First up for 2019 is *Green Book* - the heart-warming true story of Tony Lip (Viggo Mortensen), a working-class Italian-American bouncer who takes on a job as a chauffeur for Dr. Don Shirley (Mahershala Ali), a highly-educated African-American classical pianist. The unlikely pair embark on a two-month tour of



concert venues in the racially-charged, deep south of 1962 America and discover they're on the road to a meaningful and unique friendship.

To celebrate the Wild Turkey Bold Cinema Series, cinemagoers will be able to enjoy a complimentary Wild Turkey 101 Old Fashioned, delivered straight to their seats before the opening credits roll – the perfect way to enjoy an American classic film with an American classic cocktail in hand.

The Wild Turkey Bold Cinema Series collaboration between Wild Turkey and Everyman Cinemas launched last year, celebrating a collection of hand-picked new film releases that were raw, gutsy, full of character and embedded in American culture – and of course, best enjoyed with an Old Fashioned cocktail. The series continues this year with the launch of *Green Book* and will be returning throughout 2019 with a host of new releases.

To find out more information about the Wild Turkey Bold Cinema Series, visit

<https://www.everymancinema.com/wild-turkey-everyman-bold-cinema-series>

To secure your free Wild Turkey 101 Old Fashioned cocktail purchase tickets to *Green Book* at <https://www.everymancinema.com/film-info/green-book> for screenings from the 31st

January

For more information on Wild Turkey please contact Emma Nathan at

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So why a Wild Turkey 101 Old Fashioned?

Wild Turkey 101 is a classic, high-rye bourbon loved by bartenders that has stayed true to the authentic, pre-Prohibition way of making bourbon.

For an Old Fashioned, you are looking for a big bourbon that can stand up in terms of flavour. Wild Turkey 101 is perfect, as it's a classic American, high proof (ABV) bourbon, it is big on age, big on flavour, it is bold and spicy thanks to its high-rye content. You need the extra proof (ABV) and flavour because after you've added sugar, bitters, ice (water) and an



orange twist to engage the senses, the bourbon still needs to sing – Wild Turkey 101 does exactly this.

Bourbon is the star of the show here, so next time you're making or ordering an Old Fashioned, make sure it's made the right way with Wild Turkey 101.

Order a bottle of Wild Turkey 101 from [Amazon UK](#) to create an authentic Old Fashioned at home.

Wild Turkey 101 Old Fashioned recipe:

50ml Wild Turkey 101

2 dashes Angostura bitters

10ml Sugar Syrup

Garnish with a thick slice of orange peel

Pour half of the whiskey and all the bitters into a rocks glass with the sugar syrup, then add two cubes of ice and stir. Slowly add more ice and the remaining whiskey, whilst stirring until the sugar is diluted. Snap the orange peel over the drink to release the citrus oils and finally drop into the glass as garnish.

Follow Wild Turkey on social media:

Instagram: https://www.instagram.com/wildturkey_uk/ (@WildTurkey_UK)

Twitter: <https://twitter.com/wildturkeyuk> (@WildTurkeyUK)

Hashtag: #WildTurkeyXEveryman

Wild Turkey 101 Old Fashioned recipe: <https://www.youtube.com/watch?v=LmK9Mhdwix0>

About Wild Turkey:

[Insert Wild Turkey boilerplate]